



Newsletter Quiz

NEWSLETTER QUIZ

Special for Newsletter reader to get a chance to win 5 Netezza Organizers, just simply tell us.

1. What are Netezza key benefits?
2. List all versions of Xcelsius 2008?

Send your answers via E-Mail: surachai.w@sahasedsiri.com

Join us Today until June 10, 2009

Winner announcement will be posted at SHS Newsletter on 1 July 2009 onward.

Conditions:

1. Sahasedsiri will draw the winners' names at random from the database and will be announced winners on SHS Newsletter on 1 July 2009 onward.
2. One winner is eligible to win one prize only in this campaign.
3. Prizes cannot be exchanged to cash.
4. Sahasedsiri reserves the right to change the prize for that of similar value without prior notice.
5. Other conditions as stipulated by the company.
6. Sahasedsiri staff and family including staff of companies affiliated to this campaign can not enter.
7. Decisions by the judges committee are considered final.



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ISSUE

02

APRIL
2009

QUARTERLY
NEWSLETTER OF BUSINESS INTELLIGENCE

SHS NEWSLETTER



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BusinessObjects XI 3.1

WHAT'S NEW

BusinessObjects™ XI 3.1 is the next major release of the business intelligence (BI) technology suite from Business Objects, an SAP company. BusinessObjects XI is the first and only BI platform solution to provide a full spectrum of BI capabilities - ranging from reporting, query and analysis, and dashboards and visualization, to intuitive discovery and advanced predictive analytics capabilities, as well as data quality and extract, transform, and load (ETL) functionality.

With everyone having access to the right information at the right time with an easy user interface, companies are able to optimize their performance in ways that once seemed impossible.

The overview of the capabilities in BusinessObjects XI 3.1 and covers the following product areas:

- Integration with Microsoft environments
- Integration with Oracle enterprise applications
- Data access and supported platforms
- Native 64-bit architecture
- BI tools
- Content life-cycle management
- Platform administration

Migration Solution: BusinessObject XI

Sahasedsiri consultants work with your organization to create a cost-effective and rapid migration plan. We provide recommendations for making your migration as smooth as possible and proven techniques for optimizing IT resources. Plus best practices that enable you to maintain your system's performance.

Sahasedsiri Technical Migration service enables you to make an efficient and cost-effective transition from legacy BusinessObjects to a new BusinessObjects XI 3.1 solution.

Powerful migration services with technical delivers as the following steps to your organization:

- ✓ Assessment and Planning
- ✓ Installation the destination environment
- ✓ Contents Migration
- ✓ Post-migration validate and Tuning

FEATURES AND BENEFITS

- ✓ Up-to-date solution knowledge and best practices that ensure fast and successful solution deployment
- ✓ Significantly reduced cost and time for completing migration projects
- ✓ Reduced project risk through proper configuration and on-time installation
- ✓ Optimized return on investment and reduced total cost of ownership by ensuring that your IT environment can be monitored and enhanced according to best practices
- ✓ Accurate, cost-effective data transfer so that your business stays up and running
- ✓ Repeatable processes that can be applied to future migration projects
- ✓ Effective migration that ensures the optimum performance of your new solution or technology
- ✓ A comprehensive approach to migration that enables you to avoid risks and achieve faster return on investment



WHY NETEZZA?

Netezza appliances provide a database-server-storage configuration in a purpose-built system designed to perform complex queries against large volumes of stored data. Netezza data warehouse appliances are designed for blisteringly fast analysis against terabytes of data 10-100 times faster than traditional solutions,

KEY BENEFITS

- Performance – 10-100x the performance of existing data warehouse solutions.
- Iterative, real-time analytics – Ad hoc queries and complex analytics on TB of data
- Affordability – Low acquisition and ongoing administration and maintenance costs
- Manageability/ease-of-use – Appliance packaging and pre-tuning limit systems and database administration needs (less than one DBA for ongoing administration)
- Linear scalability – From less than 1 TB to hundreds of TB of user data
- Flexibility/agility – Easy addition of modular processing units for scalability and reconfiguration
- Low power, cooling & space consumption – High performance in a compact footprint
- Structural reliability – Advanced mirroring techniques ensure reliability (ACID transaction management with RAID & Hardware mirroring)



Sahasedsiri Unveils Business Intelligence and Data Warehousing Solutions for customers to reduce costs and to handle recession

In today's rapidly changing economy, companies must be able to identify and react quickly to changes. Sahasedsiri International Co., Ltd., a Thailand local expert in providing Business Intelligence (BI), Data Integration and Data Warehouse (DW) solutions for over a decade, recently allied with Opraxe International, a consulting for BI and DW effective implementations whose proven successes included 28 major DW installations worldwide.

"Since last year, following our alliance with Netezza, the provider of world class Data Warehouse Appliance, we have extended partnership with Opraxe International to ensure that Sahasedsiri not only has the right infrastructure and performance for a world class data warehousing solution with Netezza systems but we also have the expertise for designing the right

solution for our customers" said Mr. Buruch Tantipong, Managing Director of Sahasedsiri International. "Our ability to provide a complete end-to-end BI+DW solution is fully mature... we could deliver starting from high-end strategic consulting/planning to our enterprise customers by Opraxe;

Based on the correctly analyzed requirements we can offer solid DW Appliance engine from Netezza to solve the performance

problems experienced by traditional data warehousing systems...our perform team is a team of specialists on Business Intelligence and other related DW technologies (namely, ETL, Data Quality, Data Cleansing, Data Merging, Data Extraction, and Data formatting) who could support a fast and relatively painless installation of a data warehouse in matter of a month or two!", added Mr. Charoen Fuangtharnthip,

As businesses are rapidly coming to understand the importance of analyzing all their data for competitive advantages, data volume will grow very large and very rapidly. The joint alliances among Sahasedsiri, Netezza and Opraxe will not only address the BI/DW needs of customers in Thailand better but it will surely offer an effective way to fight recession or

spending reduction here and abroad... both in terms of costs and time/effort it takes to implement a world standard data warehouse.

The performance made possible by Netezza improves 10 to 100 times over that of its traditional data warehouse system. A traditional data warehouse used to require a year or longer to setup would now take only 1 month or 2 to complete. The maintenance costs will be halved.

Sahasedsiri Unveils Business Decision Assistant Tool for customers to handle recession



Pre-Built Pharmaceutical Dashboards

In recent years, strong deregulation and commercialization has led to a substantial increase in the number of competitors in Pharmaceutical industry.

The more actors that have entered the playing field, the harder it is to have an overview of products and availability. The partitions between the various actors have also become tight - and this has not invited collaboration

Sahasedsiri has developed a set of pre-built dashboards for pharmaceutical Industry.

This enables all pharmacies wholesalers and manufacturers to and manufacturers to check where products are in the supply chain availability what stocks the neighbouring pharmacy has and the future prognoses.

FEATURES

- ✓ Rich set of templates designed to meet your specific needs
- ✓ Works with your existing data sources
- ✓ No report development work required on your end

- ✓ Instant productivity, as soon as you configure the application to your data.
- ✓ Built-in custom reporting capability. Create charts and tables with hundreds of options.
- ✓ Instantly share your reports with your end-users
- ✓ End users require just Excel or PowerPoint to view the reports.
- ✓ Add new templates to meet your growing needs.

This Month's Q&A Xcelsius 2008 Tips

Q: How to embed a Crystal Xcelsius model into an existing PowerPoint presentation

A: In Crystal Xcelsius, you can embed your current model into a new PowerPoint presentation by using the **Export to PowerPoint** options. See the [Crystal Xcelsius Online Help](#) for more information.

To embed the model into an existing PowerPoint presentation, perform the following steps:



1. Export as outlined in the link above.
2. Copy the model from the new PowerPoint presentation.
3. Paste the model into your existing presentation.

Note: If your model contains any external files which are not embedded into the model, you will also have to copy the folder containing those files into the same directory as your PowerPoint presentation. When the model is exported, this folder is created with the same name and

What are the different versions available for Xcelsius 2008?



The following versions are available for Xcelsius 2008.

1 Xcelsius Present:

Xcelsius Present is the entry level product version. It is intended for users who wish to create visualizations with Excel data only. Xcelsius Present does not offer connectivity to external data sources. The version has a robust suite of the most commonly used components. It also features the most commonly used visualization export options.

2. Xcelsius Engage:

Xcelsius Engage has all of the features of Xcelsius Present. It offers additional components as well as additional visualization export options. It is intended for users who need to connect to an external data source.

3. Xcelsius Engage Server:

Xcelsius Engage Server provides all of the features of Xcelsius Engage. In addition, it offers integration capabilities with web portals and Reporting Services. Xcelsius Engage Server is bundled with Flynet Web Services Generator. It is intended for users who wish to create visualizations that are deployed in a portal environment.

4. BusinessObjects Xcelsius Enterprise:

BusinessObjects Xcelsius Enterprise provides all of the features of Xcelsius Engage. In addition, it offers integration capabilities with web portals and Reporting Services. BusinessObjects Xcelsius Enterprise integrates with the BusinessObjects platform, including Query as a Web Service (QaaWS), LiveOffice, and Crystal Reports. It is intended for users who wish to create visualization that are deployed in a BusinessObjects Enterprise environment.